

The Jeunesse Family creates positive impact in the world by helping people look & feel young, while empowering each other to unleash our potential.

















WE ARE
GENERATION
YOUNG





PLAY JEUNESSE 💿

Point. Shoot. Play. When you see the camera icon, use the PLAY JEUNESSE app to enhance your experience. For more information about Jeunesse, please visit JeunesseGlobal.com.





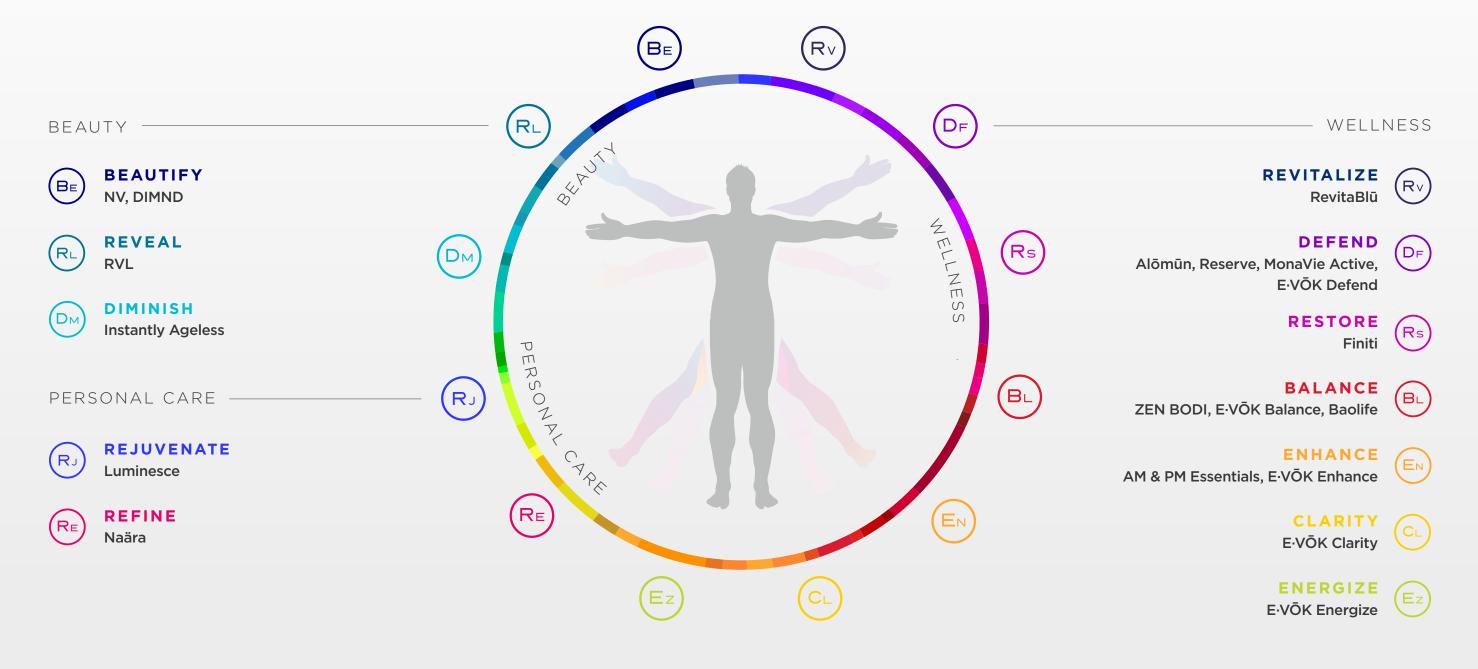
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The Jeunesse **Y.E.S. Youth Enhancement System™** ② is an innovative collection of beauty, personal care and wellness products you won't find anywhere else.*

*Product availability may vary by market.

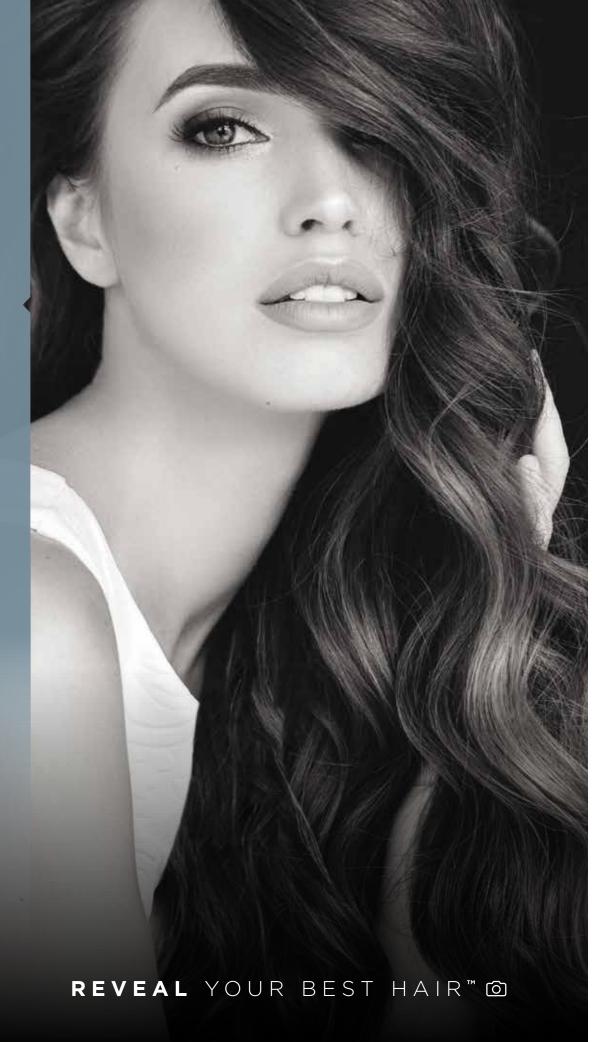




REVEAL Advanced Hair Care System

RVL gently creates
harmony between the
scalp, follicle and cuticle.
This fusion of botanicals,
plus the revolutionary
technology of Jeunesse
exclusive HPT-6™, promotes
healthy looking hair. The
feather-light oils of black
seed and jojoba revitalize
the appearance of your
hair and scalp, while
black seed oil, curry leaf,
shikakai, fenugreek and
more botanicals blend the
finest in science and nature.
Free of parabens, sulfates,
silicones and dyes, RVL
leaves all hair types feeling
silky smooth, smelling





RVL™ ADVANCED HAIR CARE SYSTEM ©



RVL Ultra Refining Shampoo 🗿

Keep all hair types happy and looking healthier with a more youthful appearance and silky feel. Jeunesse exclusive HPT-6™ moisturizes and conditions while lubricating hair for a static-free finish. Restore your hair's look of better bounce and body.



RVL Multi-perfecting Leave-in Conditioner (a)

This multitasking marvel helps maintain shine while discouraging the frizzies. With moisturizing power for both the hair and scalp.

BOTANICALS



BLACK SEED Nigella sativa seed

Nigella sativa se extracts



ROSELLE

Hibiscus sabdariffa stem cell extract



INDIAN GOOSEBERRY

Phyllanthus Emblica Fruit Extract



SHIKAKAI

Acacia Concinna stem cell extract



CURRY LEAF

Murraya Koenigii leaf extract



TULSI

Ocimum Tenuiflorum stem cell extract

BENEFITS

Nourishes hair and scalp

Builds strength from within

Promotes the look of thicker, fuller hair

Leaves hair soft and shiny, with a long-lasting silky feel

Helps hair retain moisture and prevents dehydration

FEATURES

Ideal for all hair types

Safe for color-treated hair

Developed by a boardcertified dermatologist

Lightweight, quickabsorbing formulas

FREE FROM



PARABENS



SULFATES



SILICONES



DYES





youth restoring cleanser

Cleanse skin to remove debris and impurities



cellular rejuvenation serum

Diminish the look of fine lines and wrinkles



flawless skin brightener

Minimize the appearance of discoloration



daily moisturizing complex | day 🌣

advanced night repair | night ©

Protect with broad spectrum SPF 30

Hydrate with richly moisturizing ingredients



POLYPEPTIDES WITH A PURPOSE: 1 Advanced Polypeptide Technology = APT-200™

APT-200 is the unique, dermatologist developed technology that sparks a "youth message" to your skin.



HydraShield Mask 🔯

Helps minimize the effects of exposure to environmental aggressors



ultimate lifting masque

Exfoliate for a deep and thorough cleanse



essential body renewal

Hydrate with essential moisturizing ingredients



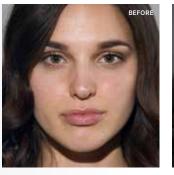
Created by a celebrity makeup artist, NV helps you create a professional, high-definition look in a fraction of the time. With 9 flawless shades, you'll find a perfect match for your skin type and tone.

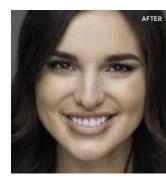












FEATURES

- Jeunesse exclusive APT-200
- Fast & easy to use
- For all skin tones
- High-def results
- Moisturizing & hydrating
- Weightless and buildable
- Phthalate, paraben,
 sulfate, talc and oil free
- Created by a celebrity makeup artist







-- MORE THAN -50 MILLION
APPLICATIONS SOLD

In as few as two minutes, **Instantly Ageless** (a) reduces the appearance of under-eye bags, fine lines, wrinkles and enlarged pores. This powerful microcream targets areas that lack elasticity, revealing a more toned, smoother complexion - with results that last up to nine hours.

naära

SKIN CARE YOU CAN DRINK (2)

Naära Beauty Drink is a food supplement that combines 11,000 mg of hydrolyzed collagen with beauty-promoting nutrients to help support youthful-looking hair, skin and nails.

- ✓ 11,000 mg hydrolyzed collagen.
- ✓ Vitamin C contributes to the normal collagen formation for the normal function of skin.
- ✓ Biotin, niacin and zinc contribute
 to the maintenance of normal skin.
- ✓ Biotin and zinc contribute to the maintenance of normal hair.
- ✓ Zinc contributes to the maintenance of normal nails.



30 servings

PSSS

agel

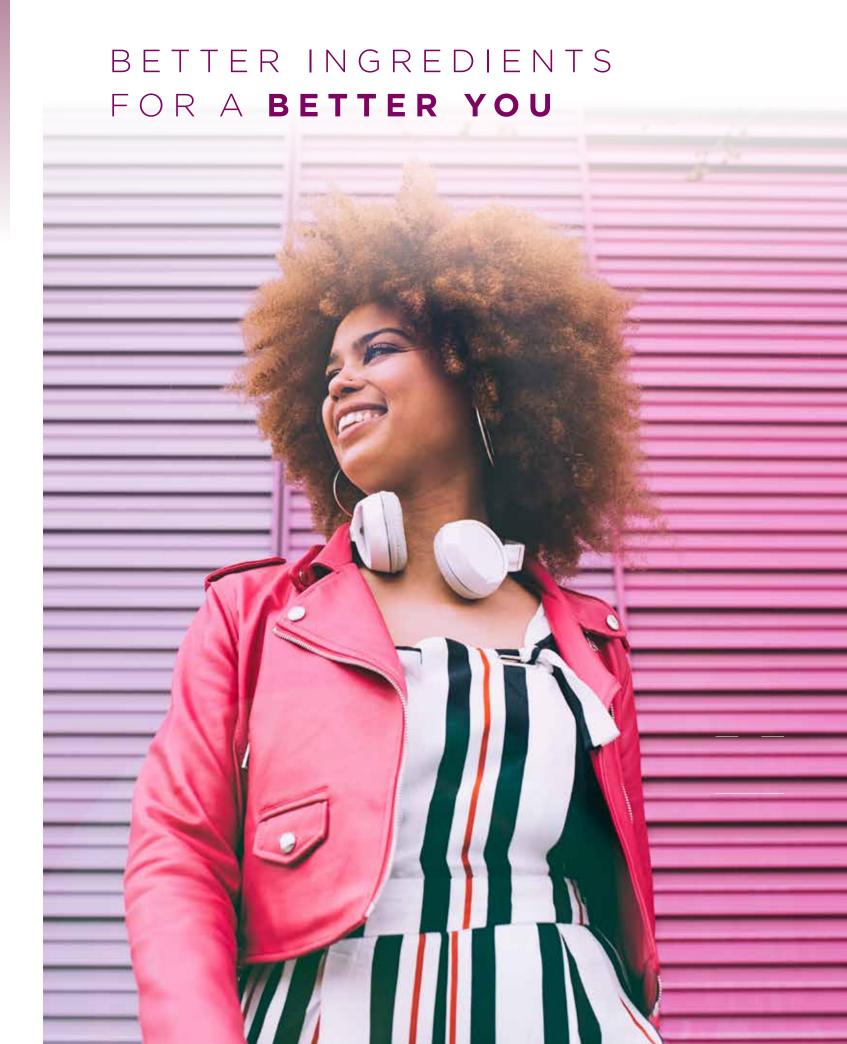
RESERVE

- ✓ No artificial flavours
- No artificial colours
- ✓ No artificial sweeteners



VITALITY © RESERVED

30 packets per box



YOUR DAILY ALOE BOOST



aloe vera drink gel

Taste some of the world's best aloe. Farmed and harvested in the Dominican Republic, this prized aloe gel makes up 95% of ready-to-drink **Alōmūn**™. Blended with Spanish honey, royal jelly and a splash of lemon juice, Alōmūn features simple ingredients to maximize your wellness.

FEATURES



FORMULA

WITH SIMPLE **INGREDIENTS**



ALOE

VERA





ARTIFICIAL **FLAVORS**

EARTH-FRIENDLY PACKAGING

ALOE BENEFITS

CONTRIBUTES TO THE NORMAL **FUNCTIONING OF THE IMMUNE SYSTEM**

HELPS TO PROTECT CELLS FROM OXIDATIVE **STRESS**

Consume 90 ml once or twice a day. Refrigerate after opening and consume within 14 days.





FINITI

INFINITE (5)
POSSIBILITIES

Finiti is an exceptional and exclusive blend of fruit and vegetable extracts to help support your overall well-being.

Today, environmental toxins, poor nutrition and a stressful lifestyle can contribute to speeding up the effects of aging. It's in our company DNA to create products that help you look younger, feel younger and live younger. That's why we created Finiti.

No artificial colors or preservatives. Contains no egg product, fish, shellfish, dairy, peanuts, tree nuts, wheat or soy.

Finiti set | 2 bottles, 60 capsules per bottle

(It's time to get moving! MonaVie Active® is an innovative blend of 19 fruits, including the Brazilian açai berry. KEY BENEFITS Helps support joint mobility and flexibility Helps maintain a healthy range of motion MONA.VIE Offers antioxidant protection against the premier açai blend® free radicals Formulated with premium AçaVie Complex and plantbased glucosamine for rink it. Feel it. Share it.® active





WAKE UP HAPPY, SLEEP RESTFULLY ©

Based on the science of cellular aging, AM & PM Essentials is the new generation of supplements from Jeunesse. Containing carefully sourced ingredients working to help you feel and look better from the inside out, AM & PM Essentials is an excellent choice for the most comprehensive wellness supplement available.







CLAR

CLARITY

Lemon, basil, frankincense, spearmint



EN

ENHANCE

Lavandin, lavender, cassia cinnamon, amyris, star anise, myrrh, sandalwood





BALANCE

Orange, bergamot, lemon, ylang-ylang, lavandin, vetiver, clary sage, Roman chamomile





DEFEND

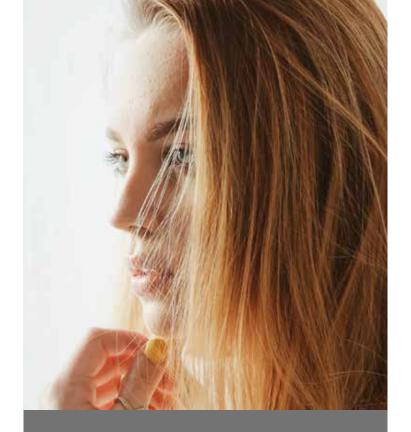
Eucalyptus, rosemary, peppermint, geranium, cardamom





ENERGIZE

Orange, eucalyptus, rosemary, tangerine



FLOURISH

Featuring world-beloved botanicals blended with the exotic, the E·VŌK essential oils line is entirely unique and desires to instantly enhance your world – a world of your own creation, a state of mind, a way of being – with the Earth's best elements.

INNOVATE

- Plants peak-harvested, cold pressed and steam distilled for potency
- Premium, natural and organic ingredients sourced where they thrive
- Made using responsible environmental practices
- Blended by a world-class aromachologist, a master perfumer



baolife



clockwork

✓ Go like

- ✓ Maintain your weight*
- ✓ Balance your gut



BAOBAB FRUIT

The baobab (BEY-oh-bab) tree towers majestically from the sub-Saharan plains of Senegal. Its fruit is 100% organic, exceptionally nutrient-rich and its eco-harvesting is a source of income for local people.

- Promotes general well-being
- Rich in iron and fibre
- Organic and eco-harvested
- Minimally processed
- Prebiotic

BAOLIFE **BELLY BENEFITS**

BAOBAB: TREE OF LIFE

Maintaining your health is an inside job. BaoLife feeds your intestinal tract the nutrients you need to have a smooth and productive day, every day.

Baobab (Adansonia digitata L.) tree: known as the "tree of life" and the "upside down tree"



GO LIKE CLOCKWORK

- Promotes regularity
- Obelivers 2.9 g of fibre per serving
- Provides roughage



MAINTAIN YOUR WEIGHT*

- Suppresses appetite
- Keeps you feeling full
- Reduces cravings



BALANCE YOUR DIGESTIVE TRACT

- Feeds "good" gut bacteria
- Normalizes bowel function
- Provides antioxidants

3 SIGNS YOU NEED MORE FIBRE



Less than

3x per week

2 開

Always

hungry

34

Weight gain



well-being

INULIN

promotes regularity and balances gut bacteria

KONJAC

suppresses appetite and keeps you feeling full

ACEROLA & CRANBERRY

extracts provide antioxidants

GO LIKE

BaoLife[™] is a five-fibre fruit drink that uses baobab fruit and other plant-based ingredients to keep your digestion system working like clockwork, your appetite under control and your gut bacteria in balance.

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^{*} Results may vary. Modest caloric intake, balanced diet, and regular physical activity should be part of a healthy weightmanagement program.



SMILE MORE

Whitens teeth

Dentist formulated
Builds confidence



WITH CONFIDENCE

Reduces sensitivity

Gentle on enamel



WHITENS AND BRIGHTENS

Activated charcoal



REDUCES TOOTH SENSITIVITY

Eugenol (clove oil)



REMOVES SURFACE STAINS

Hydrated silica



PROTECTS TOOTH ENAMEL

Sodium fluoride

"OUR GOAL IS TO GIVE YOUR SMILE A NEW BRIGHT APPEARANCE WITH A PRODUCT THAT MAKES A DIFFERENCE IN ORAL CARE." — Doctor Eyüp Çelik, DIMND formulator and recipient of the European Best Dentist Award by the London Parliament







SIMPLE. REALISTIC. RESULTS. ©

The ZEN BODI line works to eliminate toxins, feed your body and help you achieve your weight management goals. These premium products work synergistically with ZEN Project 8 — an 8-week program that guides you through 3 easy-to-follow phases, including expert coaching and ongoing support from an active community.

Modest caloric intake, a balanced diet and regular physical activity should be part of any healthy weight management program.



ZEN Fit 💿

is an exclusive blend of 10 amino acids. Available in delicious Watermelon and Fruit Punch flavors, ZEN Fit is a vital part of the ZEN system.*

30 flavor packets per box



ZEN Fuze ①

protein shakes, featuring TruCELLE, help fill you up and fuel your day.*

Flavors: Chocolate Dream, Vanilla Bliss 28 servings



ZEN Prime ①

contains cleansing milk thistle, full-spectrum plant enzymes, grape seed extract, dandelion root and juniper berry, each uniquely valued for their cleansing properties.*

14 capsules per bottle1-week supply



ZEN Shape ①

as made to help you reach your fitness and wellness goals — a perfect complement to your healthy lifestyle.*

120 capsules per bottle
1-month supply



A powerful system that targets the three phases of fitness (a)



Phase 1
RESTART



Phase 2 IGNITE



Phase 3 THRIVE

EK 1 | 7 DAYS

three steps:

- CUT
- CLEAN
- FLUSH

WEEKS 2-4 | 21 DAYS

three steps:

- BURN
- **SCULPT**
- **RESTORE**

WEEKS 5-8 RECURRING 28 DAY

three steps:

- REPROGRAM
- DIVERSIFY
- **ENERGIZE**

 $\textit{Visit ZenProject8}. com \ \textit{for more information on how to get started today!}$



ADVISORY ROARD

Each of our experts supports the development, formulation and testing of our innovative Y.E.S. Youth Enhancement System products, each bringing a unique background and knowledge to Jeunesse.



Nathan Newman, M.D.

A board-certified
dermatologist and cost

dermatologist and cosmetic surgeon, the creator of Luminesce and RVL is an integral part of the Jeunesse Family foundation.



William Amzallag, M.D.

Our Director of Product Sciences has decades of experience as an intensive care physician and holds an advanced degree in Chinese medicine.



Yanbin Ma, M.D.

A graduate of the medical school of Tongji University in Shanghai, she has extensive experience in teaching and research in the medical sciences.



Vincent Giampapa, M.D.

A Nobel Prize nominee, one of the first board-certified anti-aging physicians in the world and an internationally recognized innovator.



Luis Martinez, M.D.

A specialist in preventive, regenerative and anti-aging medicine, he is renowned for his expertise in regenerative, hormonal and nutritional techniques.



Donna Antarr, M.D.

The graduate of UC San Diego's School of Medicine has extensive training in exercise science, psychiatry and the mind-body connection in health.



Christian Drapeau, Msc.

Complementing his degrees in neurophysiology, his cutting-edge stem cell research has garnered global recognition in regenerative medicine and wellness.

When you think of a family business, you tend to think small. Not at Jeunesse. When the Founders, husband and wife Randy Ray and Wendy Lewis, emerged from retirement to create Jeunesse, the goal was to build a global billion-dollar brand. In just six years, that dream was realized when the company reached more than \$1 billion in annual sales in 2015.

JEUNESSE FAMILY







RANDY RAY & WENDY LEWIS FOUNDERS ©

Jeunesse launched at 9 p.m. Sept. 9, 2009. The number nine represents longevity, and reflects the Founders' desire to create a legacy – a company with staying power in the direct selling industry.

Armed with uniquely innovative products, one of the most rewarding compensation plans in the industry and a cutting-edge global platform to share products, training and support, Jeunesse now spans more than 145 markets, with more than 34 fully operational offices across six continents.

Critical to the success of the company is an abiding commitment to serve and give back, and help those in need, with a focus on empowering children around the world through the nonprofit foundation Jeunesse Kids™. Founded on the principles of leading with a servant's heart and helping as many people as possible change their lives, Jeunesse shows no signs of slowing.

Leading the strategic vision of a billion-dollar global brand takes creative thinking and a strong belief in limitless potential. Fortunately for Jeunesse, Chief Visionary Officer Scott Lewis embodies these characteristics, and his industry experience and genuine passion for positively impacting the lives of others make him the ideal visionary to help shape the future of Jeunesse.

Scott understands that the success of Jeunesse is rooted in its commitment to the people who make up the global Jeunesse Family. He firmly believes in a relationship-oriented foundation and leading with a humble heart.



EMPOWERING COMMUNITIES TO GIVE CHILDREN A BRIGHTER FUTURE.

Jeunesse Kids™ is dedicated to creating a positive impact in the lives of children worldwide. The nonprofit charitable 501(c)(3) foundation is supported by a vast community of caring individuals whose mission is to build better tomorrows for young people in underprivileged communities around the world. Acting on both a global and local level, Jeunesse Kids helps children in need with projects that have a sustainable and long-term effect.

To view how Jeunesse Kids is making an impact, visit JeunesseKids.org.

ONE HEART. ONE HOPE. ONE MISSION.



SCOTT A. LEWIS CHIEF VISIONARY OFFICER ©

Mud Pies to Blue Skies: The Colorful Life of Randy Ray is a memoir, written by Jeunesse Founder and Chief Executive Officer Randy Ray. In this engaging book, he shares his rags-to-riches life story with neverbefore-released details and photos. To commemorate his humble beginnings, all proceeds from the sale of this book support Jeunesse Kids and its mission to empower kids born into dire circumstances.

Available in Joffice.



Jeunesse Kids is a trademark of Jeunesse Kids Foundation, Inc. @2020 Jeunesse Kids Foundation, Inc. All Rights Reserved.







DISCOVER JEUNESSE

The perfect introduction to the Jeunesse opportunity, you'll look at the vision, culture and science behind Jeunesse, plus receive invaluable training.

JEUNESSE UNIVERSITY

Learn about Jeunesse and the products that drive it, participate in expert training sessions, hear from top Distributors in the field, and establish new connections

LEAD

Created for leaders by leaders, you'll receive world-class training and be inspired by top Distributors, members of the Executive Team and the Jeunesse Founders.

EXPO

EXPO is an incredible opportunity to experience new product launches, unrivaled awards and recognition, top-tier training, electrifying celebrations and more.







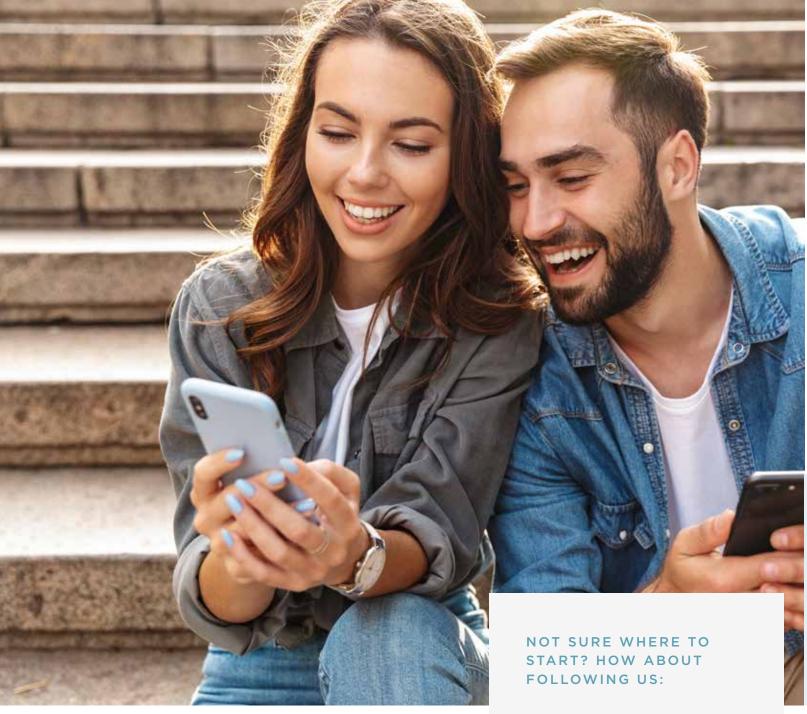
You'll find an amazing range of Jeunesse events throughout the world. Designed to help grow your business, these events offer world-class training, new business tools, networking opportunities and much more!







Jeunesse Corporate's monthly or weekly update designed just for YOU to help you keep your finger on the pulse of what's happening with Jeunesse in your region.



SHARING YOUR
JEUNESSE MILESTONES ON

SOCIAL MEDIA

Social media is essentially storytelling in a vertical format. With so many engaging platforms and communities, it has never been easier to start a conversation and share your Jeunesse milestones with a captivated audience.



Facebook:
/jeunesseglobaleurope
corporatepage



Twitter:
<a>ojeunesseglobal



Instagram:
@jeunesse.global.europe



TikTok:
@jeunesse.global.europe



YouTube: /jeunesseGlobalEurope



Did you know Joffice has a new Recognition Dashboard? Here you can view rank advancements on your team and get details on how to advance to the next rank. Check in monthly and never miss a Distributor milestone!

Looking for Jeunesse assets to share on social media? Look no further than **ShareJeunesse.com**. Under the Social Media section, you'll find product, corporate, event and lifestyle photos. Under Recognition, you'll find pre-designed frames, sized perfectly to share your recognition photos to Instagram and Facebook. When you share Jeunesse-related content on social media, make sure to use our branded hashtags:

#JEUNESSEGLOBAL

is our main hashtag

#GENERATIONYOUNG

is our main tagline

#JEUNESSECONNECTED

is for staying connected as one global Family

#JEUNESSETRAVEL

is for our incentive trips

#JEUNESSEKIDS

is for our non-profit charitable organization

#1T1F1J

is what ties us all together as 1 Team, 1 Family, 1 Jeunesse

#JEUNESSESTARS

is for celebrating our Distributors' achievements. Content can be re-shared with your team, family and friends

SOCIAL MEDIA IS ALSO THE PERFECT ARENA FOR **RECOGNITION**.

Jeunesse now offers recognition templates that can be customized with first and last names, city, state and even country. Designed specifically for leaders to promote your team's rank achievements on social media, you can find these templates on ShareJeunesse.com under Social Media > Recognition.



JEUNESSE BY THE NUMBERS

\$1.46BILLION IN 2018 SALES ©



AS A DISTRIBUTOR, THROUGH A GENEROUS FINANCIAL REWARDS PLAN

OPEN

AWARDS
AND ©
COUNTING







WE BELIEVE IN WORKING & PLAYING HARD



Jeunesse offers you the opportunity to earn Jeunesse Travel experiences for you and your family. From the beaches of Hawaii to the mountains of Switzerland, these trips take Jeunesse high-achievers to world-class destinations around the globe.

We believe in the importance of treating our top leaders with an experience that is unparalleled in the industry. Join us as we explore new locales and make lifelong memories together!









JEUNESSE AROUND ©

Hundreds of thousands of people from all corners of the world make up the Jeunesse Family, unrestricted by geography, language or culture.

EUROPE & MIDDLE EAST

ALBANIA CZECH REPUBLIC ALGERIA DENMARK ARMENIA **EGYPT** AUSTRIA ESTONIA AZERBAIJAN FINLAND BAHRAIN FRANCE BELARUS GEORGIA BELGIUM GERMANY BULGARIA GIBRALTAR CROATIA GREECE GUADELOUPE CYPRUS

DARUSSALAM

BURUNDI

CAMBODIA

CAMEROON

CHRISTMAS

CÔTE D'IVOIRE

ISLAND

CONGO

BURKINA FASO GUINEA

GHANA

GUINEA

BISSAU

INDIA

KENYA

MALAWI

LESOTHO

INDONESIA

NIGERIA

RWANDA

SENEGAL

SINGAPORE

THAILAND

TOGO

SOUTH AFRICA

SOUTH KOREA

UGANDA

ZAMBIA

ZIMBABWE

UNITED REPUBLIC OF TANZANIA

PHILIPPINES

GUERNSEY
HUNGARY
LITHUANIA
ICELAND
IRAQ
MALTA
IRELAND
ISRAEL
MAURITIUS
ITALY
MOLDOVA
JERSEY
MONACO
JORDAN
MONGOLIA
KAZAKHSTAN
KYRGYZSTAN
HITHUANIA
LITHUANIA

LITHUANIA
LUXEMBOURG
MALTA
MARTINIQUE
MAURITIUS
MOLDOVA
MONACO
MONGOLIA
MOROCCO
NETHERLANDS
NORTH MACEDONIA
NORWAY

OMAN
PAKISTAN
POLAND
PORTUGAL
QATAR
RÉUNION
ROMANIA
RUSSIAN FEDERATION
SAUDI ARABIA
SERBIA

SLOVAK REPUBLIC

SLOVENIA

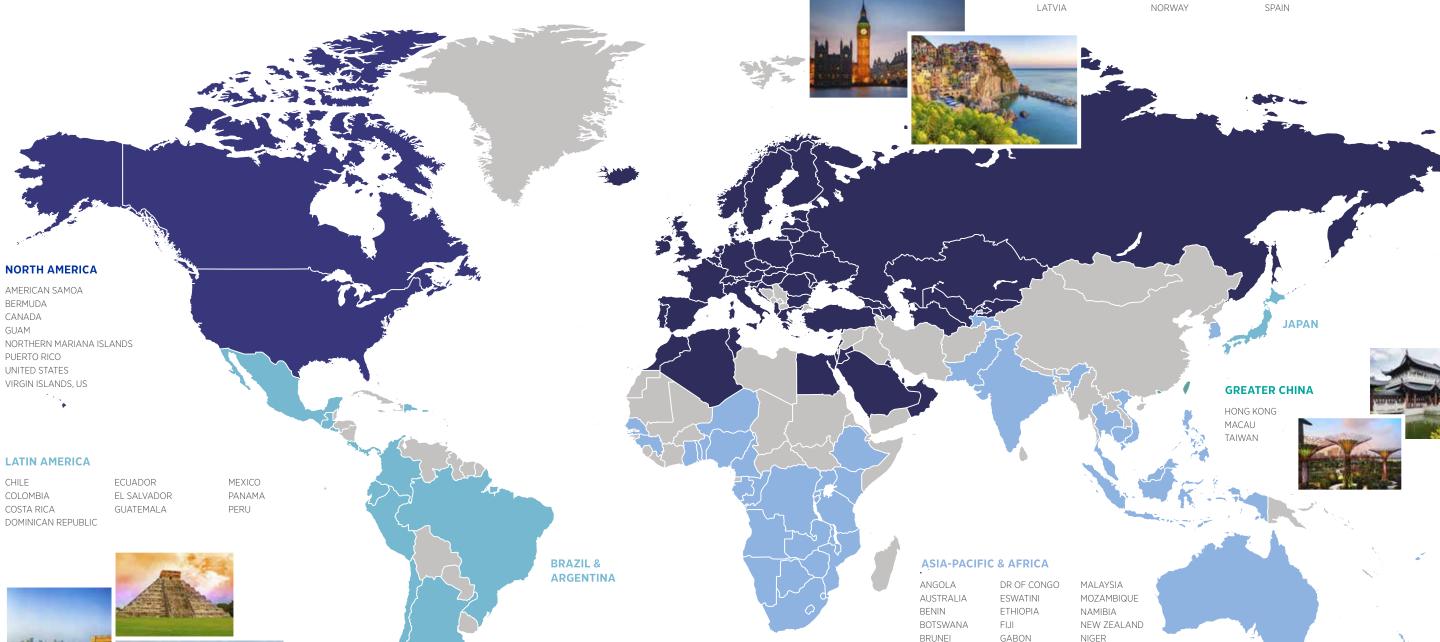
TUNISIA
TURKEY
TURKMENISTAN
UKRAINE
UNITED ARAB EMIRATES
UNITED KINGDOM
UZBEKISTAN

SUDAN

SWEDEN

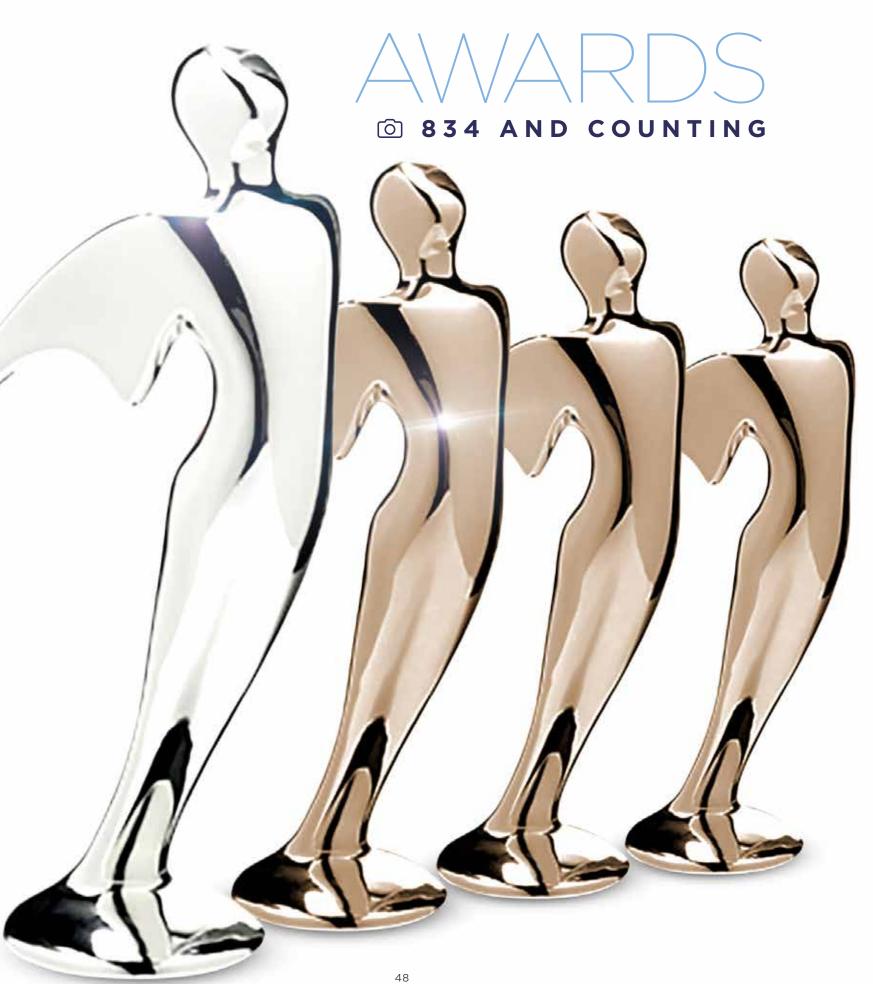
SWITZERLAND

TAJIKISTAN









RECOGNITION

2020

• Direct Selling News Global 100 #14

2019

- NETCOO International Company of the Year
- Direct Selling News Global 100 #13

2018

- Inc. 5000 **#2,110** (Five-time honoree)
- Inc. Private Titan
- DSN Global 100 #18
- Campden Research #1 Fastest-Growing Family-Owned Business

2017

- Inc. 5000 #867
 (One of only three billion-dollar companies in top 1,000)
- DSN Global 100 #14
- DSN BRAVO Growth Award recipient
- DSN North America 50 **#7**
- DSN \$100 Million Growth Club

2016

- Inc. 500 #481
 (Fastest-growing direct selling company and only billion-dollar company)
- DSN Global 100 #18
- DSN North America 50 #9
- DSN \$100 Million Growth Club

2015

- Inc. 5000 **#564**
- DSN Global 100 #38
- DSN North America 50 #19
- DSN \$100 Million Growth Club

2014

- Inc. 500 **#258**
- DSN Global 100 #46

2013

• DSN Global 100 **#78**

2012

• *DSN* Global 100 **#82**





AVA DIGITAL AWARDS













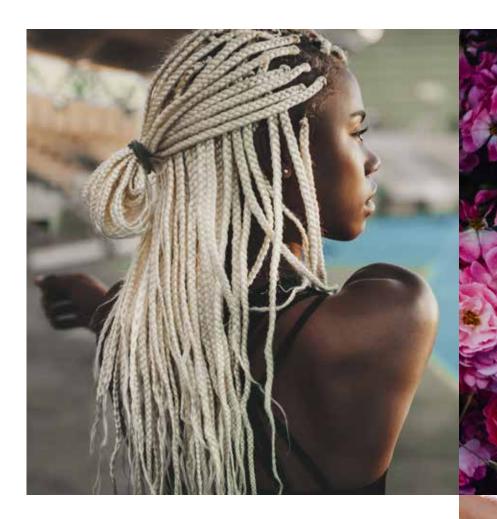












WE ARE JEUNESSE



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Jeunesse, fountain logo, Jeunesse Kids, Y.E.S. Youth Enhancement System, Redefining Youth, Generation Young, RVL, Luminesce, NV, Instantly Ageless, Naära, Reserve, Alōmūn, MonaVie, MonaVie Active, E·VŌK, FINITI, Baolife, AM Essentials, PM Essentials, ZEN Shape, ZEN Fit, ZEN Prime, ZEN Fuze, ZEN BODI, ZEN Project 8, RevitaBlū, Be The Envy, and Be You. Be Flawless. are trademarks of Jeunesse Global Holdings, LLC.



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